INTERNATIONAL CONFERENCE ON PRINTING, DESIGN AND GRAPHIC COMMUNICATIONS

BLAŽ BAROMIĆ

MEĐUNARODNA KONFERENCIJA TISKARSTVA, DIZAJNA I GRAFIČKIH KOMUNIKACIJA

Dear Colleagues,

On behalf of the Organizing Committee, we are pleased to announce that the **27th International Conference on Printing, Design and Graphic Communication 2023 (PDC 23)** will be held on September 28-29 2023, in Zagreb, Croatia. The conference will be organized in a HYBRID way, allowing for the attendees' physical and online participation.

The International Conference on Printing, Design and Graphic Communication is the premier interdisciplinary symposium for printing technology, design, communication, multimedia, social science, archiving, library science, technology, forensics, and other topics. The conference gathers European scientists and practitioners to present their latest research results, ideas, developments, and applications in the mentioned areas. The conference disseminates the results of development and research projects. The conference's important contribution is gathering doctoral and post-doctoral students who present their research projects and scientific results. The aforementioned improves students' presentation techniques and confirmation of scientific contribution in the researched area. A photo exhibition will be held as part of the conference.

Accepted abstracts and full manuscripts submitted to the conference will be published in the Book of abstracts and the Proceeding. After an additional review process, selected manuscripts will be published in the journal Acta Graphica and Polytechnic & Design journal.

Topics:
- Graphic technology and industry
- Printing and Publishing
- Digital multimedia
- Virtual reality, 3-D imaging, and simulation in design
- Multimedia applications, communication, and networking
- Forensics science, expert reports, protection systems
- Materials recycling and stability
- Sustainable management
- Advanced manufacturing processes
- Social process of design and multimedia
- Design management, optimization
- Engineering, industrial, product, and eco-design
- Gaming and simulation in design
- Machining and machine elements
- Manufacturing technology
- Education and training
- Conservation science
- Library science

Important Dates:
- Deadline for Abstract Submission: 15th May 2023.
- Deadline for Sending Video Presentations (online participation): 25th September 2023.
- Notification of Acceptance: Within 10 days after the submission
- Payment for Conference Fee: Upon receiving an acceptance letter
- Registration/Payment Deadline: 19th September 2023.
- Deadline for sending complete papers: 25th Jun 2023.
- Dates of the Conference: September 28-29 2023.

Call for participation in the **3ʳᵈ International Conference on Printing, Design and Graphic Communication 2023 (PDC 23) Doctoral School**

3ʳᵈ International Conference on Printing, Design and Graphic Communication 2023 (PDC 22) Doctoral School will be organized during PDC week September 28-29.2023. PDC Conference and the University of Zagreb Faculty of Graphic Arts are the main organisers. The aim of the Doctoral School is the development of doctoral students acquiring the process for titles of doctors of technical sciences. Doctoral School consists of a research seminar and a program for acquiring generic skills.

Announcing the topic:

- presentation of research projects and scientific results,
- creative problem-solving, case studies,
- consultations and discussions with leading international scientists and researchers,
- development of creativity and group work,
- improvement of oral and written expression,
- development of social, emotional, and technological skills.

Successful participants will get an official diploma which confirms the acquisition of 10 ECTS points for a research seminar and 5 ECTS points for a program for acquiring generic skills. The program of the Doctoral School is free of charge for doctoral participants from the University of Zagreb.

Important Dates

- Deadline for Sending Presentations ppt/Video Presentations for Research Seminar: 15ᵗʰ September 2023.
- Registration Deadline: 15ᵗʰ September 2023.

Invitation to participate in the Exhibition Competition

As part of the International Conference of Printing, Design and Graphic Communications (PDC 23), an exhibition of photographs, graphics, images, moving graphics and conceptual solutions for visual identity will be held.

Important dates
- Application deadline: 1ˢᵗ September 2023.
- Deadline for photo submission: 15ᵗʰ September 2023.

Invitation to participate in the Competition for a graphic product

As part of the International Conference of Printing, Design and Graphic Communications (PDC 23), an award competition will be held in the following categories: hardcover books, softcover books, paper and cardboard packaging, and labels.

Important dates
- Application deadline: 1ˢᵗ September 2023.
- Deadline for submission of graphic products: 15ᵗʰ September 2023.

With best regards

Conference Chairman, prof. dr. sc. Ivana Bolanča Mirković
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